



Valley Center Stampede Rodeo went Professional in 2018!  
*(sanctioned by Professional Rodeo Cowboys Association)*

THE WORD GOT OUT! 2018 BOASTED A STANDING ROOM ONLY!

IN 2019 WE WILL INCREASE SEATING BY A WHOPPING 50%!

BE PART OF THE ACTION ADVERTISE IN THE

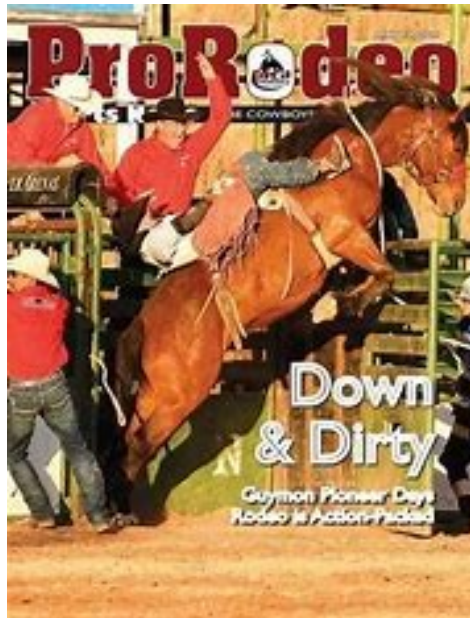
**Valley Center Stampede ProRodeo Program  
 PROFESSIONAL RODEO SOUVENIER PROGRAM**

(Call Now Limited Space Available)



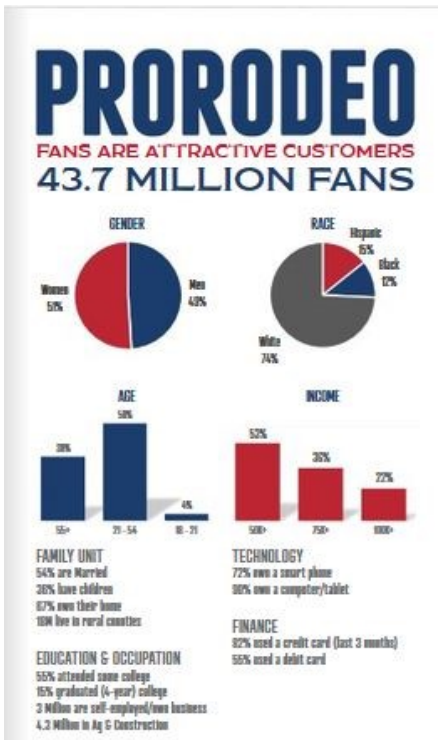
**RATE CARD**

FULL-PAGE	\$400
HALF-PAGE	\$240
QUARTER-PAGE	\$125
EIGHTH-PAGE	\$50



**Glossy  
 Full Color  
 Professional  
 AFFORDABLE**

- ◆ Rodeo basics/lingo
- ◆ Behind the scenes
  - \* Bare back riding
  - \* Steer wrestling
  - \* Team roping
  - \* Saddle Bronc riding
  - \* Tie-down roping
  - \* Barrel racing
  - \* Bull riding
- ◆ About rodeo
- ◆ Local content
  - \* Local Queens /Princes
  - \* Mutton busters
  - \* Upcoming events nearby
  - \* Winery Maps
  - \* And more!



For details please contact: Susan Guenther 760-420-3342  
 sjguenther11@msn.com or Jack Loynes 949-310-3235 - jackloynes@gmail.com

FULL PAGE | W/ bleed 8.625" x 11.125"

FULL PAGE | No bleed 7.375" x 9.875"

**\$400.00**

This is a horizontal (“landscape”)  
half-page ad on a no-bleed page.  
It’s measurements are 7.375” wide by 4.75” tall.

**\$240.00**

This is a horizontal  
 (“landscape”) eighth-page ad.  
It’s measurements are 3.50” wide by  
 2.25” tall.

**\$50.00**

This is a vertical (“portrait”)  
quarter-page ad on a no-bleed page.  
It’s measurements are 3.625” wide by  
 4.75” tall.

**\$125.00**

- ◆ **Deadline April 10, 2019 to allow enough time for layout, binding and shipping from PRCA.**
- ◆ **Ad sizes are above and the higher resolution (large file) of the ad the better for placement and quality.**